

USEFUL STATISTICS AND REALITIES OF NETWORK MARKETING

Over **200 MILLION** people will enter the network marketing industry over the next **DECADE**

The typical **40 YEAR PLAN** is history with the average person going through 7 career changes in a lifetime

Every week, more than 55,000 people in the United States alone sign up as network marketers **150,000** per week worldwide

Someone joins a network marketing company every **10 SECONDS**



52% of all small businesses are home based

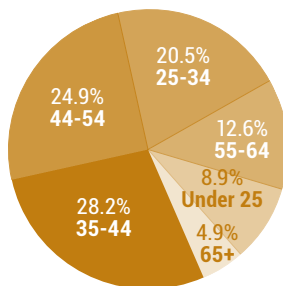


The network marketing industry is a **183.7 BILLION DOLLAR PER YEAR** industry globally

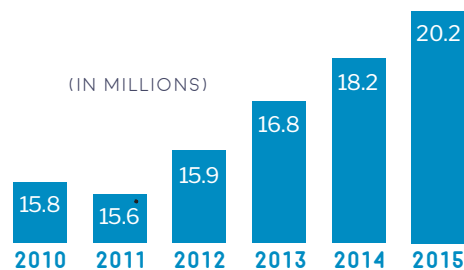
If you stay with a network marketing company for over 10 years, you have a 90% chance of being in the top 1/10th of 1% of money earners. (if you are in a large enough company that should make you a millionaire)

Direct sales did **183.7 BILLION** globally in revenue in 2015.

Direct selling accounted for **36.74 BILLION** sales in 2015 in the United States alone up from 32 billion 2 years ago.



PEOPLE INVOLVED BY AGE



PEOPLE INVOLVED IN DIRECT SELLING

Average cost to start a network marketing business: under

\$5

Average cost to start a small business:

\$35,000

Industries that have created the most millionaires

2. NETWORK MARKETING

1. REAL ESTATE



NATIONAL FOOTBALL LEAGUE **9.5 BILLION**



VIDEO GAMES **67 BILLION**



WORLDWIDE MUSIC INDUSTRY **16.5 BILLION**



MOVIE INDUSTRY **80 BILLION**